



JAIPURIA
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE
www.jaipuria.ac.in



SUMMER SCHOOL FOR FACULTY & RESEARCHER

07 - 12 June 2021, 6 Day Training Program



Key Learnings:

The key learning of the summer school are as follows:

- To acquaint participants with student centric teaching-learning pedagogies & techniques.
- To disseminate hands on knowledge of rubric based assessment tools.
- To make the participants aware on how to publish in high quality journals.
- To familiarize participants with software based statistical tools & techniques in research.

Who can attend:

This summer school is suitable for research scholars and academic professionals. The course is designed sequentially to enhance the understanding of participants in teaching-learning pedagogy, rubric based assessment, research and publications. The persons who can gain the most out of this workshop would be:

- Faculty and Educators
- Independent Researchers
- Research Scholars
- Teaching and Research Assistants

Delivery:

Sessions will be delivered online over the ZOOM platform.

Program Structure:

- **Focus:** Upcoming pedagogies & research methodology.
- **Tools:** SPSS, AMOS, Vos Viewer, Biblioshiny etc.
- Student centric pedagogy, rubric based assessment, research methodology and publications
- Project work

- Project presentation on Zoom.
- Paper writing & submission.

The participants will be shared the links for download of essential software and reading material before the commencement of the online training program.

Schedule of Classes:

The classes will be delivered in four sessions of 75 minutes each for six days starting 07 June 2021. The timing for sessions will be:

Session A	–	10:00 AM to 11:15 AM
Session B	–	11:45 AM to 01:00 PM
Lunch Hours		
Session C	–	02:00 PM to 03:15 PM
Session D	–	03:45 PM to 05:00 PM

Important Dates:

25 May 2021 - Last date for application.

31 May 2021 - Last date for payment of fees

07 June 2021 - Commencement of Summer School

12 June 2021 - Summer School classes ends, Online presentations and feedback

How to apply:

Interested persons can apply within 31 May 2021 by paying the registration fees and filling the form through the link below:

<https://forms.gle/UydBkfvqg4ti1Yxo6>

The participants need to upload their two-page pdf version of their CV with all the research progress and experience mentioned in the document.

Fee Details:

Prior registration of the participants is mandatory for attending the workshop. The fee details for different category of participants are as follows:

S.No	Participant Category	Fees Applicable
1	Research Scholars/ Teaching Assistants/ Research Assistants	INR 5000
2	Faculty Members	INR 6500
3	Foreign Participants	USD 100

The Registration fees include access to online lectures, reading material shared by session instructors, and merit certificates. Fees paid are non-refundable unless the Summer School is canceled due to unforeseen situations.

Payment Details for Registration:

Interested participants can pay the fees through IMPS/NEFT

A/c Number	-	913010055532925
Account Name	-	Jaipuria Jaipur Fees Collection Account
IFSC Code	-	UTIB 0000040
Bank Name & Branch	-	Axis Bank, Pitampura, New Delhi

Contact Person:

For any enquiry feel free to contact Mr. Vinay Khandelwal or Ms. Tina Jain via email or call.

Session Information:

Session 1A : Inauguration	Session 3D : Formulating research questions, hypotheses & research framework
Session 1B : Introduction to trending teaching pedagogies	Session 4A : The art of making questionnaire – designing & coding responses
Session 1C : Case writing & Case based teaching - I	Session 4B : Statistical thinking, Data Analysis & Sampling
Session 1D : Case writing & Case based teaching - II	Session 4C : SPSS and AMOS
Session 2A : Making effective presentations	Session 4D : Regression, ANOVA & Other models
Session 2B : Instructing practical subjects & Activity Based Teaching - I	Session 5A : Time series analysis - Basic
Session 2C : Instructing practical subjects & Activity Based Teaching - II	Session 5B : Time series analysis - Advanced
Session 2D : Structured literature review	Session 5C : Databases and research metrics
Session 3A : Identifying research gaps & objectives	Session 5D : Bibliometric analysis
Session 3B : Secondary data – sources and retrieval	Session 6A : Writing a publishable manuscript
Session 3C : Primary data – sources, extraction & sampling approach	Session 6B : Project Discussion
	Session 6C : Open-house Session
	Session 6D : Open-house Session

Course Facilitators:



Dr. Prabhat Pankaj

01

Ph.D., M.A.
Director – Jaipuria Institute of Management, Jaipur
Research Areas: Environmental economics and non-market valuation, quality of life, happiness, household economics, gender and econometrics, business analytics
<https://www.jaipuria.ac.in/faculty/prabhat-pankaj/>

Dr. Masood H Siddiqui

02

Ph.D., M.Sc.
Associate Dean - Research, Professor (Operations)
Research Areas: Multivariate Analysis, SEM, Decision Modelling, Performance Evaluation, Problem Structuring Methods, Soft Operations Research
<https://www.jaipuria.ac.in/faculty/masood-h-siddiqui/>



Dr. Satish Kumar, MNIT, Jaipur

03

Ph.D. (Finance), MBA (Finance), UGC NET-JRF
Associate Professor, Associate Editor - Electronic Commerce Research - ABDC- A; Associate Editor – QRFM - ABDC-B (Emerald).
Research Areas: Corporate Finance, Financial Markets, Behavioural Finance, Survey Research in Finance, Small Business Financing, Bibliometric analysis and LR.
www.linkedin.com/in/satish-kumar-9692235a/

Dr. Saumyaranjan Sahoo

04

Ph.D (Production & Operations Management), MBA, B.E.
Asst. Dean (Research) & Asst. Professor (Operations)
Research Areas: Industry 4.0, Smart Manufacturing, B2B Marketing Management, and Innovation Management.
<https://www.jaipuria.ac.in/faculty/saumyaranjan-sahoo/>



Dr. Shalini Srivastava

05

Ph.D., M.A.
Associate Dean – Research, Professor (Human Resource)
Research Areas: Managerial Effectiveness, Student Engagement, Employee Engagement, Organisational Stress
<https://www.jaipuria.ac.in/faculty/shalini-srivastava/>

About the Institute:

Jaipuria Institute of Management, Jaipur is part of the Jaipuria Group of institutions established under the Integral Education Society. Jaipuria Group has a long history of providing educational excellence to India's youth since the establishment of Seth Anandram Jaipuria College in Calcutta (now Kolkata) in 1945. The first management institute of Jaipuria was established in 1995 in Lucknow, followed by in Noida (2004), in Jaipur (2006), and in Indore (2010). The PGDM program offered at Jaipuria Institute of Management, Jaipur, is approved by the AICTE (All India Council of Technical Education), accredited by NBA (National Board of Accreditation) and recognized by AIU (Association of Indian Universities) as equivalent to MBA Degree. The institute has been ranked 71st among all management institutes of the country by NIRF, MHRD for the year 2019. The Institutes also offers PGDM (Service Management) Program, and Fellow Program in Management (FPM). The institute strives to inculcate life-skills in students and to provide them opportunities and assistance in what they would like to become in their lives. The infrastructure, ambience, and the learning ecosystem available at Jaipuria- Jaipur altogether provide excellent, conducive and serene milieu for students to grow and

realize their potential. There are four pillars of student centric learning model at the institute:

1. Deeper industry interface through sharing of learning and MoUs, mentoring and internship.
2. Blending of Formal & Informal learning and strong Individual Development Plans (IDPs).
3. Leveraging technology to provide 24*7 Learning Environment.
4. Emphasis on holistic development through strong social connect and global exposure.

IIM-Ahmedabad wrote a case study on Jaipuria Institute of Management, Jaipur focusing on its student engagement initiatives and its attempt to blend formal and informal learning systems. Jaipuria Institute of Management, Jaipur makes concerted efforts towards enhancing deep learning, resulting into very satisfying learning experience and meaningful student engagement, leading to several positive outcomes in terms of improved employability and improved placements.

Contact Persons



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TINA JAIN

Program Coordinator
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SAUMYARANJAN SAHOO

Program Director
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