ABOUT US

Mother Teresa Women's University (MTWU), the only Women's University of Tamil Nadu State government, situated at Attuvampatti, Kodaikanal hills, started in 1984 by the enactment of Tamil Nadu Act 15. The foundation stone was laid by the Noble Laureate Mother Teresa. The University's Vision is to "Empower Women through Education". The University has its Research and Extension centres at Chennai, Madurai and Coimbatore. The centre of Women Studies in situated at Pallapatti. This University offers PG courses (M.A., M.Com., M.Ed., M.B.A., M.Sc., M.Phil) and Ph.D.level courses in Arts and Sciences. As an affiliating University, it offers UG, PG, M.Phil, Ph.D. degrees to the women institutions in Dindugul and Theni districts. MTWU offers B.Ed. programme through its constituent college in Ananthagiri campus, Kodaikanal. It also offers distance education programme in Arts and Science. Mother Teresa Women's University strives for quality education, academic excellence and personality development. MTWU houses a Tamil Nadu Common Wealth Mother Teresa Women's University International centre to offer international education for women candidates. University has received research funding from UGC, DST, TANSCHE, SAP, CURIE and ICSSR. University has very good infrastructure, transport and excellent international ladies hostel, indoor sports stadium, digital library, well equipped laboratories and well qualified faculty members. University pursues State of Art research to reach the global standards of excellence.

DEPARTMENT OF VISUAL COMMUNICATION

The Department of Visual Communication had its inception in 2002. The Department offers both theoretical and practical methods in Film making, Multi-Media, Advertising to cater to the needs of the students, in Media industry of Media outlets, The Department offers M.Sc. Visual Communication MA in Mass Communication, M.Phil and Ph.D. The Curriculum will introduce Visual Communication processes and theories both theoretically and practically through lectures, discussions and seminars. Practical exercises in inter-personal, organizational and inter-cultural communication will further facilitate understanding the Visual Communication processes.

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Vice chancellor,
Mother Teresa Womens Univenity Kodaikanal

PATRON
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CO-PATRON :
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Department of Visual Communication

Dr. Anusuah, Assistant Professor
Department of Visual Communication

Author Guidelines

1. The paper should be within 2500 to 4000 words (Including references).
2. Typed in MS Word, 1.5 line space, 12 point, Times New Roman.
3. The tables, graphs and figures should be centred.
4. The list of reference should be arranged in the alphabetical order.
5. Citation and references should adhere to the Seventh Edition of Publication Manual of American Psychological Association (APA)
6. All submitted articles/papers will be double-blind peer reviewed.
7. Paper sent for review should be accompanied by a declaration that the article is original and has not been published nor submitted elsewhere for publication.

Publication :

Selected papers will be published in the Mother Teresa International journal of Gender and progress : recent trends in Arts and science.

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REGISTRATION FEES DETAILS

Indian students and scholars - Rs. 800
Indian delegates and faculty - Rs. 1000
International Participants   - Rs. 2000

Last Date for Abstract submission - May 30
Last Date for Full Paper Submission - June15 2021

INTERNATIONAL CONFERENCE
ON
CONFLICTS THROUGH MEDIA DISCOURSE GLOBALLY
(ONLINE MODE)

Organized by :
Department of Visual Communication

MOTHER TERESA WOMEN'S UNIVERSITY
RESEARCH AND EXTENSION CENTRE
CHENNAI

(Established under the act of Tamilnadu 1984)

DATE: JUNE 30th & July 1st 2021

Selected paper will be Published in
UGC CARE LIST OF JOURNALS

For more Information Contact
www.motherteresawomenuniv.ac.in

Keynote speaker:

Dr. Sony Jalarajan Raj

faculty at the Department of Communication,
MacEwan University Edmonton,
Canada.

Invited speaker:

SPEAKER 1-
Prof. S.D. Muni, (Emeritus) JNU New Delhi, Former Ambassdor of India.

Professor S.D. Muni is Professor Emertius at the School of Internation
Studies Jawaharlal Nehru Univenity and also a member of the
Executive Council of the Institute for Defence Studies and Analyses,
(IDSA) New Delhi.

SPEAKER 2-
Dr.Muralidhar Reddy, The Hindu, New Delhi.

B. Muralidhar Reddy was associated with the Indian daily. The Hindu
since 1986, for over 33 years before calling it a day in july 2018. He holds a
Bachelor with Honours in Commerce and two post-graduate diplomas
in journalism and Development Communication.

SPEAKER 3-
Dr. M.S Harikumar, Professor, Department of Mass Communication and Journalism, Kerala University

Dr. M.S Harikumar obtained his Masters in Communication and
Journalism and Ph.D from Univenity of Calicut, Kerala. He moved into
academia after close of two decades as a working journalist and Science
communications practitioner.

SPEAKER 4-
Dr.Anil Kumar Vadavathoor

Regional Director & Academic Head
Indian Institute of Mass Communication
Southern Regional Campus
8th Mile, Velloor P.O. Pampady
Kottayam, Kerala

An acclaimed Academician, Researcher & well-known Writer, Dr. S. Anil
Kumar (Anilkumar Vadavathoor), is having 32 years of professional
experience in Educational Administration, Public Relations, Corporate
Communication & Media management.

CONCEPT NOTE

Conflicts across the globe more complex and multidimensional than ever before. Each conflict must be understood in the context of its own Political, Social and Cultural contexts. Despite the critical significance of the roles played by Media in Conflict and Conflict Resolution, this area has been relatively neglected by both Scholars and Practitioners. Most existing studies focus on the often negative contributions of the Media to the escalation and violence phases of conflict through Radio, Television, Print, social media and Film Discourse. Social media polarises public opinion? Expressing observations and opinions is soundbites and tweets and avoiding rational discourse and analysis can fan conflict, it is increasingly difficult for organisations to hold back sensitive information from the public Gaps also exist between theoreticians and practitioners within each of these groups. One way to reduce these gaps is to construct a Multidisciplinary Farmework for analysis and practice. This Conference attempts to offer such a framework. This Conference focuseson four goals: (1) Onset-Prevention, (2) Escalation-Management, (3) De-escalation-Resolution, and (4) Termination-Reconciliation. Much debate synchornises all these aspects to form a common ground for Media Practitioners as well as for Theoreticians, This International Conference gives ample platform to all Economic, Enviormental, Sociological, Political, Psychological, Management, Anthropological, Pharmaceutical, Medical Science through the mosiac of Media.

SUB THEMES

- Art and Peace
- Culture and Society
- Education and Peace
- Gender and Peace
- Global Political Economy
- Government and Politics
- Humanitarian Aid
- Humanitarian Disaster
- International Law and Justice
- International Relations
- Human Rights and Security
- War Grimes
- Reconciliation and Transition

- International Security
- Journalism, Peace and Conflicts
- Religion and Peace
- Security and Disarmament
- The Economy of War
- Victims of War
- Waging of Peace
- War Traumas
- Military Interventions
- Peace and Development
- Peace Negotiation and Mediation
- Poverty and Peace

TOPICS

- Evolution of animation in movie production.
- Impact of film industry in different generation.
- Special effects before computer generated graphics.
- Power of picture vs sound.
- Video editing as a form of art
- Exploring the concept of special effects in silent movie
- Women in the early film industry.
- Censorship issue in film in India.
- Animals in film.
- How screenplay and original book differ in.
- Technology progress is ruining children.
- Negative effects Ad television on society.
- Television and modern life.
- Social marketing through tv.
- Scope of tv in modern world.
- Virtual reality the future media.
- Evolution on tv.

- Emotional effects of advertising.
- Violence in tv.
- Portrayal of women in media.
- Growth of OTT platforms.
- Indian soap operas vs Hollywood series.
- Growing of applications (apps).
- Online marketing and PR.
- Traditional media vs. new media.
- Psychological effects of media.
- Radio: why is it still popular
- Fandom and fanfiction in media.

NEW MEDIA

- New Media and Cutlure.
- New Media - Recent Trends in Communication.
- New Media and Advertising.
- New Media and Social impact.
- New Media and Women Empowerment.
- New Media and Education.
- New Media and Society
- Social Medial and false identities

FILM

- Film and Society.
- Impact of "Film on culture".
- Current Trends in Film Technology.
- Gender stereotypes in Indian Films
- Film and Violence.

GENDER AND MEDIA

- Gender imageries in Media.
- Gender and identity Gender disparites.
- Advertising and gender roles